

Probiotic Boost with BC30™ for Foodservice Beverages

Digestive health is a top benefit consumers seek from healthy lifestyle products.

Digestive health support has become a top benefit sought after by today's consumers. In fact, 71% of consumers globally believe probiotics have a positive impact on health. This presents an opportunity for foodservice operators to offer better-for-you beverages that support overall wellness, but also provide in-demand digestive health benefits.

Probiotic Boost with BC30™ is made with a science-backed probiotic strain proven to support digestive health. This means you can be confident in providing your customers probiotic benefits in a format that's both safe, and easy to use.

In the past two years, food & beverage launches with a probiotic claim have grown by 53%.¹

Applications

Probiotic Boost with BC30 is suitable for use in blended beverages - including smoothies, frappes, coffee drinks and more.



Product Formats

Adding digestive health benefits to your blended beverage offerings can easily be done back of house, and provides a means to premiumize products. Probiotic Boost with BC30 is available in bulk bags for for easy portioning or scooping.

- 15 x 1 lb. bulk bags per case
- MOQ: 2,000 lbs.
- \$22.68 / lb. = **only 15 cents** cost in use per 3g serving

Usage: Just one teaspoon scoop delivers 1 Billion CFU of BC30 probiotics to each beverage.

Solubility: Probiotic Boost with BC30 is blended without the use of maltodextrin, utilizing corn fiber for excellent solubility in blended beverage applications.



Probiotic Boost with BC30 can be added to a wide variety of health-oriented blended beverages with zero taste or texture impact.

Day Spa

- 1 tsp. scoop Probiotic Boost with BC30
- 1/2 cup chopped peeled cucumber
- 1.5 cup frozen pineapple chunks
- 1/2 Tbsp. fresh ginger
- 1/4 tsp. turmeric
- 1/2 cup carrot juice
- 0.5 oz. lemon juice
- 1 cup almond milk
- 1/2 cup ice
- Blend & top with Tajin spice blend

Dr. Froze


- 1 tsp. scoop Probiotic Boost with BC30
- 1 cup agave lemonade
- 4 frozen strawberries
- 3 oz. sparkling water
- 1.5 cups ice
- Blend until smooth; garnish with a fresh strawberry

Purple Power Smoothie


- 1 tsp. scoop Probiotic Boost with BC30
- 1 cup cold-pressed apple juice
- 1/2 cup frozen blueberries
- 1/2 cup frozen acai puree
- 1 cup chopped apple
- 1/2 cup frozen strawberries
- 1/2 cup low fat plain yogurt
- Blend & serve

Green Machine Smoothie

- 1 tsp. scoop Probiotic Boost with BC30
- 1 cup spinach or kale
- 1 cup unsweetened coconut water
- 1 cup frozen mango chunks
- 1 cup frozen pineapple chunks
- 2 oz. orange juice, strained
- Juice of 1/2 lime
- Pinch salt
- Blend & serve with lime slices for garnish

51% 

51% of consumers globally associate the BC30 brand with promoting **good digestive health**.²

76% 

76% of consumers are **willing to pay more for products with BC30**.³

+92% 

Probiotics are found on just 0.5% of U.S. menus, but **have grown 92%** in the past 4 years - demonstrating a large, untapped opportunity.⁴

What is BC30?

BC30 (*Bacillus coagulans* GBI-30, 6086[®]) is a natural, probiotic ingredient that can help provide the beneficial bacteria which may keep the digestive tract and immune system healthy, and may help support protein utilization. Unlike most other probiotics, BC30 is a spore-forming strain which helps it remain viable without refrigeration and until it reaches the digestive tract.

The BC30 brand

BC30 is a leading probiotic brand found in over 1,000 products globally and recognized by consumers. Utilizing the BC30 brand on your menu to communicate your products probiotic benefits helps provide transparency to consumers and makes a connection to other probiotic products they may consume at home.



2, 3 Kerry Global Consumer Survey – Digestive & Immune Health, 2019
4 Datassential Menu Trends

Contact us.

Find out more about fortifying with probiotics.
+1 866-777-0825 / [BC30Probiotic.com](https://www.bc30probiotic.com)

BC30™ is a trademark of Kerry Group.
© 2021, All Rights Reserved.

KERRY

Kerry.com