

BC30 - A unique sporeforming probiotics that survives and thrives.



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# Stressors = Out-of-balance Microbiota

Probiotics may help normalize the gut microbiota that can be disrupted by lifestyle stressors, including:

- Antibiotics and medications
- Hormonal changes
- Poor diet or changes in diet
- Illness
- Aging
- Stress
- Travel



#### **Probiotics Defined**



"Live microorganisms which when administered in adequate amounts confer a health benefit on the host."



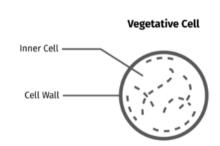
- Live microbes in the diet
- ✓ Must provide a health benefit to the consumer
- Must be delivered to the digestive tract in efficacious quantities

## Introducing BC30™ Probiotic

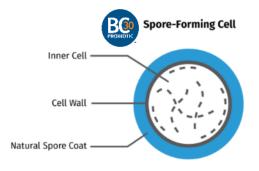
BC30<sup>™</sup> (Bacillus coagulans GBI-30, 6086<sup>®</sup>) is a spore-forming, patented probiotic ingredient that can be formulated into almost any food and beverage product.

#### Spore-Forming vs. Vegetative Probiotics

Simply put, spore-forming probiotics survive better in food and beverage products. What are the differences?



- Vegetative cells are very fragile and vulnerable to the low gastric pH and bile salts.
- Susceptible to the rigors of most manufacturing processes and shelf life of most food products.
- Generally, need to be refrigerated to survive shelf life of finished product.



#### BC30 germinates with the right:

- Temperature (30°C)
- Water Activity (greater than 0.7)
- Substrate (food source)



# BC30 beyond the conventional probiotic's application





#### In food:

- Hot & cold cereal
- Baked goods cookies, muffins, pancakes
- Sweet & savoury snacks
- Sports & nutritional bars
- Yogurt & dairy products
- Fruit purees & cups

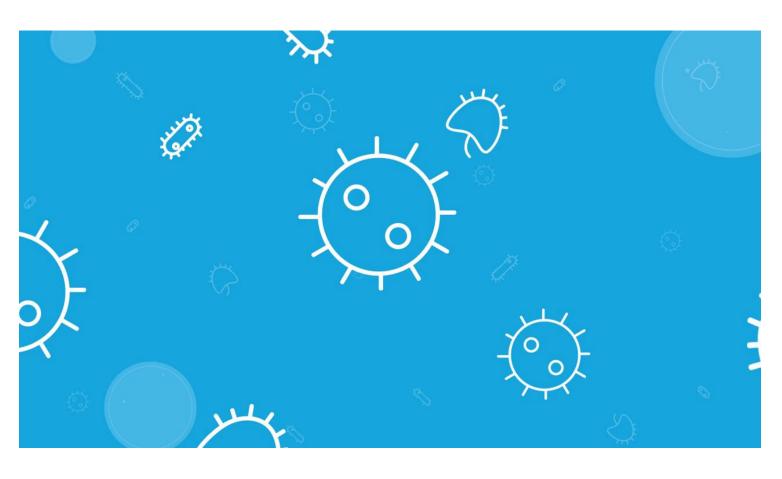
#### In beverages:

- Teas and coffees
- Cold press/HPP juice
- Pasteurised milk/juice
- Enhanced waters
- Nutritional beverages

## How Does BC30 Work?





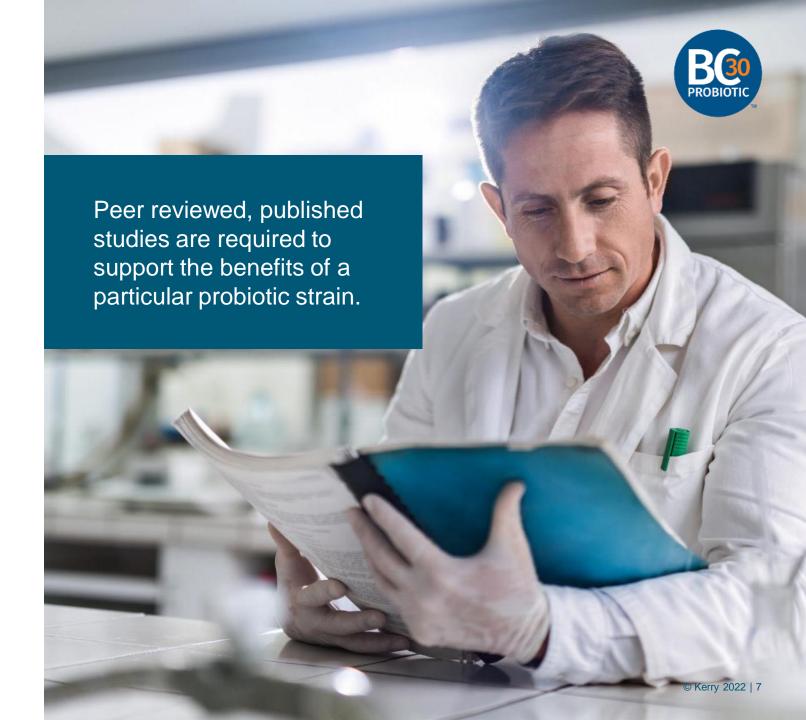


## Fact 1

## Health benefits are strain-specific

Just as CFU counts are strain specific, so are probiotic benefits.

Many probiotics have digestive benefits, but some strains have specialized benefits such as immune support, heart health, mood balance or protein utilisation.



## **Understanding Strain Specificity**

Japanese car » Bacterial group » Lactic acid bacteria

Honda » Bacterial genus » Bacillus

Accord » Bacterial species » Bacillus coagulans

EX-L V-6 Sedan » Bacterial strain » Bacillus coagulans GBI-30, 6086

Every bacteria strain has its own strain-specific genomic and phenotypic characteristics.

- NO TWO strains of bacteria are identical.
- Safety and clinical data from one strain cannot be used to support the safety and efficacy of another strain.



## Fact 2

# More CFUs aren't always better

#### There is no "ideal" number of CFUs.

- Probiotics are measured in CFUs (Colony Forming Units).
- Probiotic organisms must be alive to be grown and counted.
- Probiotic organisms are unique as are the levels needed for benefit efficacy and safety.
- Peer reviewed, published studies on the specific strain are required to support inclusion levels - 100 Billion CFU is not necessarily better or more efficacious than 1 Billion CFU.



## Science-backed Benefits of BC30



Research supports the ability of BC30 to help support the following benefits:

- Digestive health @ 1 billion CFU/daily
  - Survives gastric transit.
  - Decreases abdominal pain and bloating.
  - · Improved stooling habits and patterns.
- Protein absorption @ 1 billion CFU/daily
  - May enhance digestibility of plant proteins.
  - May enhance recovery after strenuous exercise.
  - May enhance nutrient absorption.
- Immune health @ 500M CFU/daily
  - Supports a healthy immune system.
  - Enhanced cellular response to simulated viral challenges.
  - Helps to modulate immune response.

#### A Broad Range of Consumers

BC30 published clinical, pre-clinical, and biomarker research includes a wide range of consumers:





Active Consumers General Population





The research includes a variety of studies:



**Abdominal Distress** 











Digestive Health





	Focus	<b>Published Study</b>	Туре	<b>Topline Results</b>	First Author, Journal Name, Year
	Digestive Health	Abdominal Distress Study	Clinical Digestive Health	BC30 helps normalize bowel function in adults experiencing IBS.	Kalman, BMC Gastroenterology, 2009
25	Digestive Health	IBS Symptoms Study	Clinical Digestive Health	BC30 reduces occasional digestive discomfort, including reported abdominal pain and bloating.	Dolin, Methods & Findings in Experimental & Clinical Pharmacology, 2009
S	Digestive Health	IBS Symptoms Study - II	Clinical Digestive Health	BC30 supports the digestive health of adults.	Hun, Postgraduate Medicine, 2009
S	Digestive Health	School Aged Children in Mexico Part 1	Clinical Digestive and Immune Health	BC30 reduces gastrointestinal (GI) discomfort in children.	Anaya-Loyola, Food Research International, 2019
	Immune Health	School Aged Children in Mexico Part 2	Clinical Digestive and Immune Health	BC30 helps support the immune health of children.	Anaya-Loyola, Food Research International, 2019
	Immune Health	Viral Challenge Model (In Vitro)	Biomarkers of Immune Health	BC30 may support the immune response in adults.	Baron, Postgraduate Medicine, 2009
	Immune Health	Viral Challenge Model II (In Vitro)	Biomarkers of Immune Health	BC30 may support the immune response.	Kimmel, Methods & Findings in Experimental & Clinical Pharmacology, 2010

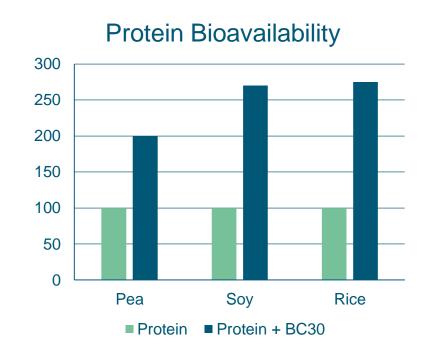




	Focus	Published Study	Туре	<b>Topline Results</b>	First Author, Journal Name, Year
9	Protein Absorption	Milk Protein Digestion	Clinical Protein Absorption	BC30 improves milk protein absorption in humans.	Stecker, Nutrition & Metabolism, 2020
99	Protein Absorption	Soldier Exercise Stress	Clinical Protein Absorption	BC30 improves the recovery response from intense training when combined with nutritional supplementation.	Gepner, Journal of Applied Physiology, 2017
9	Protein Absorption	Recovery from Exercise Stress	Clinical Protein Absorption	BC30 increases recovery and decreases soreness after intense exercise in active adults.	Jaeger, PeerJ, 2016
9	Protein Absorption	Milk Protein Digestion (In Vitro)	Preclinical Model Protein Absorption	BC30 may improve milk protein digestion.	Maathius, Beneficial Microbes, 2010
9	Protein Absorption	Plant-based Protein Digestion (In Vitro)	Preclinical Model Protein Absorption	BC30 may improve digestion of plant-based proteins.	Keller, Beneficial Microbes, 2017

## Plant-based Protein Digestion study (In Vitro)

Study Protocol				
Study Type	Preclinical Model Protein Utilisation			
Study Site	Maastricht University; Maastricht, The Netherlands			
Population	Not applicable			
Age	Not applicable			
Study Design	Validated laboratory benchtop model (TIM-1) of the stomach and small intestine			
Duration	Not applicable			
Serving	1 billion CFU BC30 vegetative cells per day			
Details	Rice, pea and soy protein were added to the TIM-1 system in a complex "meal" format with or without BC30 vegetative cells. Total and $\alpha$ -amino nitrogen were measured over 6 hours to determine the amount of protein digested.			



#### BC30 to increase Plant protein absorption study (In Vivo) - New Study

- · Design: double-blind, placebo-control, crossover, multi-center trial.
- Intervention: 27g of Prodiem Complete PR with either B.coagulans GBI-30, 6086 (BC30) or a placebo for two weeks, 3 weeks washout.

- Subjects: 30 healthy 50-70 year-old females.
- Measures: Blood samples were taken at baseline and 30-, 60-, 90-, 120-, 180-, and 240 min. post ingestion and analyzed for amino acid content.

## MOH BC30 Approval in Food and Beverage



PEJABAT TIMBALAN KETUA PENGARAH KESIHATAN (KESIHATAN AWAM) KEMENTERIAN KESIHATAN MALAYSIA

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DEPARTMENT OF PUBLIC HEALTH
MINISTRY OF HEALTH, MALAYSIA]
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Ruj. Tuan :

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Tarikh : 15 Mac 2022

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Tuan/Puan.

#### KELULUSAN UNTUK MENGGUNAKAN PROBIOTIK YANG DIBENARKAN DI BAWAH PERATURAN-PERATURAN MAKANAN 1985

Dengan hormatnya saya merujuk perkara di atas.

- 2. Seperti mana pihak tuan/puan sedia maklum, semua makanan yang hendak diimport dan dijual di Malaysia perlu mematuhi Akta Makanan 1983 dan Peraturan-Peraturan Makanan 1985. Di bawah Peraturan 26A, probiotik hanya boleh digunakan sekiranya telah tersenarai di bawah Peraturan ini atau dengan kelulusan bertulis daripada Pengarah di bawah Akta Makanan 1983 dan Peraturan-Peraturan Makanan 1985.
- 3. Pada menjalankan kuasa yang diberikan kepada Pengarah oleh Peraturan 26(2), Peraturan-Peraturan Makanan 1985 dan yang terletak hak pada saya mengikut Peraturan 26A(2) Peraturan-Peraturan Makanan 1985, saya selaku Pengarah di bawah Akta Makanan 1983 dengan ini memberi kelulusan bagi membenarkan penambahan probiotik Bacillus coagulans GBI-30,6086 di bawah Peraturan 26A sepertimana yang diperuntukkan di bawah Peraturan 26A, Jadual Keduabelas A, Peraturan-Peraturan Makanan 1985.

3.→ To·execute·the·authority·given·to·Director·under·Regulation·26A(2)·of·Food·Regulations·1985,·and·the·right·given·to·me·under·Regulation·26A(2)·of·Food·Regulations·1985,·I,·as·the·Director·under·Food·Act·1983·hereby·provide·approval·to·allow·Bacillus·coagulans·GBI-30,6086·to·be·added·under·Regulations·26A,·as·per·the·provision·under·Regulations·26A,·Schedule·Twelfth·A,·Food·Regulations·1985.¶

# Kerry Other Technologies to Nourish the Future of Health and Wellness Demands

Digestive Health







Immune Health







Cognitive (Sleep/Stress)





Joint Health





**Heart Health** 





Women's & Infant Health







