



The natural immune health ingredient.

# Stronger immunity: the benefit consumers seek.

As a top-desired consumer benefit—second to only general health and wellness—demand is high for foods and beverages that provide immune support.\(^1\) Additionally, immune-boosting product launches grew by over 29% globally from 2016-2020.\(^2\)

Wellmune helps manufacturers capture this opportunity for natural, research-backed products that deliver real immune health benefits.



A demand-driven category: 69% of consumers are using or would consider using immune health products.<sup>1</sup>

"Wellmune has set a new benchmark for all functional food, beverage and supplement ingredients."

— Frost & Sullivan; Global Immune Health Excellence in Research Award

## What is Wellmune?

Wellmune is a natural food, beverage and supplement ingredient clinically proven to help strengthen the immune system. A proprietary baker's yeast beta 1,3/1,6 glucan, Wellmune makes it easier for people of all ages to be well and stay well.

#### Wellmune is also:

- Supported by over a dozen clinical studies.
- A patented and award-winning global brand.
- Kosher, Halal, gluten-free, non-allergenic, available in Non-GMO Project Verified.
- Safe for everyday consumption with broad regulatory approvals.

# Clinical studies support Wellmune's health benefits.

#### Wellmune has been clinically proven to help:

- Improve general immune health.
- Maintain overall physical health.
- Protect against the harmful effects of stress.
- Promote healthy energy levels and mental clarity.

### Wellmune benefits people of all ages including:









<sup>&</sup>lt;sup>1</sup> Kerry Global Consumer Survey -Digestive & Immune Health, 2021

Wellmune is stable under a vast majority of manufacturing processes and available in two powder forms:



Dispersible for food and select beverage applications.



Water soluble for certain beverage applications with clarity or other manufacturing requirements.

### How does Wellmune work?

Wellmune is taken up into the body through specialized immune tissue in the intestines. There, immune cells engulf Wellmune and degrade it into smaller fragments that bind to neutrophils, the most abundant immune cells in the body. Primed by Wellmune, neutrophils move more quickly to recognize and kill foreign challenges.

## Innovating with Wellmune as an ingredient.

Wellmune is designed for functional foods, beverages and supplements where immune health is intended to be a key benefit.

The ingredient has regulatory approval in major markets around the world, including

GRAS status in the U.S. and novel food approval in Europe and China. Focused on immune health benefits, products containing Wellmune are available in more than 60 countries.

### Wellmune is ideal for a variety of product applications.



**FOODS Yogurt Sports & Nutrition Bars Meal Replacements Snacks & Granola Bars** 



**BEVERAGES Juices & Smoothies Enhanced Waters** Children's Beverages **Sports & Energy Drinks Nutritional Beverages** Milk & Other Dairy **Products** 



70% of consumers

purchasing products

are interested in

with Wellmune.3

**SUPPLEMENTS Capsules & Tablets Gummies & Chewables Powdered Mixes** Shots **Effervescents Soft Gels** 

3 Kerry Global Consumer Survey - Digestive & Immune Health, 2021



#### Contact us.

We look forward to innovating together. Email us at wellmune@kerry.com to learn more about how Wellmune can differentiate your product and give your consumers the immune health benefits they desire.

Wellmune is part of Kerry's nutrition and wellness portfolio.

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